



CONTACT:
Kathleen Martin
kathleen.martin@elevationscu.com
913.378.7595

Jon Goodman appointed to the Elevations Credit Union Board of Directors

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Elevations Credit Union announces the appointment of Jon Goodman to the Elevations Credit Union Board of Directors. He brings a wealth of experience and leadership in real estate law, real estate finance and community governance, making him a valuable addition.

Goodman, currently Of Counsel at Frasca, Joiner, Goodman and Greenstein, P.C., has practiced law for 39 years and has been one of the firm's largest business generators. His tenure as president for 19 years is evidence of his leadership and dedication to ensuring the firm's continued success. Goodman's practice focuses on real estate law, real estate finance and representing trade associations. He has also published hundreds of articles and webcasts and is a sought-after speaker in the real estate industry.

"Jon's real estate expertise and commitment to excellence will be a tremendous asset to Elevations Credit Union," said Board Chair Ray Martinez. "His dedication to community governance and leadership aligns perfectly with our mission, and we are excited to have him join our board."

Goodman has been an active attorney in Colorado since 1985. He grew up in Denver and graduated from the University of Colorado Law School, and he has been a consistent and reputable source for publications such as the Wall Street Journal and the Denver Post. His involvement in the City of Boulder Board of Zoning Adjustment and his initiative to reduce bias in real estate sales demonstrate his commitment to his community and profession.

"The ability to borrow from future income, to make great things happen today, such as buying a home, enriches our lives. No organization in our community better enables wealth creation than ECU," said Goodman. "We humans only accomplish great things

working together. I'm excited to be part of the collaborative ECU team to enhance wealth creation opportunities for our diverse communities.”



Jon Goodman is newly appointed board member of the Elevations Credit Union Board of Directors.

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About Elevations Credit Union

Elevations Credit Union empowers its members and the communities it serves along Colorado's Front Range with financial solutions and education. In addition to offering a broad portfolio of consumer and business banking services, Elevations is the No. 1 credit union residential mortgage lender by purchase volume in Colorado. Founded in 1952 as the U. of C. Federal Credit Union in Boulder, the organization has grown from 12 members and less than \$100 in assets to over 178,000 members, more than 580 local employees and over \$3.5 billion in assets. Elevations became a two-time recipient of the Malcolm Baldrige National Quality Award in 2020 and first received the award in 2014. The credit union also earns local awards along Colorado's Front Range for Best Bank, Best Mortgage Lender and Best Customer Service. Elevations is also the first two-time

winner of the Denver Business Journal's Diversity, Equity and Inclusion Awards. Learn more at www.elevationscu.com.